



Luvo Labs LLC

Retailer profile · Independent online retailer · Dalton, Ohio

Jesse Wilder, Owner & Operator
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Luvo Labs LLC is an owner-operated online retailer in Dalton, Ohio. For brand accounts we buy only from the brand or its authorized distributors, and we sell to consumers as **Wilder Picks** on Amazon and eBay, with Walmart Marketplace launching soon. Categories: toys & collectibles, books & media, home & hardware, housewares.

COMPANY FACTS

Legal entity	Luvo Labs LLC, Ohio limited liability company
Formed	2026 (Wilder Picks eBay store opened 2023)
Owner	Jesse Wilder, owner and operator
Location	Dalton, Ohio (Wayne County)
Retail name	Wilder Picks (storefront name; Luvo Labs LLC is the buyer of record)
Fulfillment	Amazon FBA plus in-house shipping from Dalton, Ohio
Territory	United States only

SALES CHANNELS

Amazon	Primary channel, mostly FBA. Storefront: Wilder Picks amazon.com/s?me=A10X9FF04XSOF · seller profile
eBay	eBay Store: Wilder Picks, opened 2023 ebay.com/str/wilderpicks
Walmart	Walmart Marketplace, coming soon

DOCUMENTS PROVIDED WITH APPLICATIONS

- Ohio Secretary of State registration
- IRS EIN confirmation and signed W-9
- Ohio vendor's license
- Ohio STEC B resale certificate (MTC / SST for out-of-state suppliers)
- Owner photo ID, bank reference, trade references or prepaid opening order
- Storefront links and marketplace account-health snapshot
- Signed acknowledgement of your reseller, MAP, or channel policy

HOW TO VERIFY US

- Ohio Secretary of State business search: businesssearch.ohiosos.gov (search "Luvo Labs LLC")
- Amazon seller profile: amazon.com/sp?seller=A10X9FF04XSOF
- eBay Store: ebay.com/str/wilderpicks
- Full reseller policies: luvolabs.io/policies

COMMITMENTS TO BRAND AND DISTRIBUTION PARTNERS

- Authorized sourcing.** Brand-account purchases only from the brand or its authorized distributors; invoice chain documented.
- End customers only.** No resale to other sellers, transshipping, or export without written approval.
- Approved channels only.** Listed only where the brand approves, under disclosed storefront names.
- Pricing policies.** MAP and unilateral pricing honored on every channel; no circumvention tactics.
- Brand-approved presentation.** Brand-supplied images and copy; no bundles or new product pages without consent.
- Genuine, new product in original packaging.** No relabeling or altered UPCs or lot codes.
- Proper storage and handling.** Inspected on receipt; damaged or short-dated product removed from sale.
- Customer service.** Replies within one business day; warranty questions routed to the brand.
- Recalls and audits.** Full cooperation, including listing and marketing reviews.
- Accurate business information.** Legal name, address, DBAs, and storefronts kept current with every partner.
- Compliance.** Ohio registration and tax accounts maintained; marketplace and product-safety rules followed.

WHAT WE DO NOT DO

- No retail-store, liquidation, or gray-market sourcing for brand accounts
- No listing on unapproved channels; no coupons or strike-throughs below MAP
- No brand names in our domain or handles; no logos without permission

CATEGORIES

Toys & Collectibles

Books & Media

Home & Hardware

Housewares